



For The Benefit of All: Optimizing Cancer Clinical Trials by Enrolling Diverse Participants February 21 – February 22, 2024 | Georgia International Convention Center

Wednesday, February 21, 2024

- 11:30 AM Georgia Core Stakeholder Feedback Discussion
- 12:00 PM Lunch and Roundtable Conversations by Stakeholder Groups
- 12:45 PM Facilitated Discussion
- 1:30 PM Break
- 2:00 PM Welcome and Introduction
- **Andrew W. Pippas, MD** - Chairman of Board, Georgia CORE, and Director of Oncology, John B. Amos Cancer Center
- Uncovering Unconscious Biases: Navigating The Path to Social Justice
- **Sheryl Heron MD, MPH** - Professor and Associate Dean for Community Engagement, Equity and Inclusion, Emory School of Medicine
- 3:00 PM Break
- 3:15 PM Exploring Personal Implicit Biases: A Way Forward to Bridge the Gap in Clinical Trial Participation
- **Sheryl Gabram-Mendola, MD, MBA** - Chief Scientific Officer, Georgia CORE
- 4:30-6:00 PM Networking and Opening Reception

Thursday, February 22, 2024

- 8:00 AM Registration and Continental Breakfast
- 8:30 AM Welcome – Why Diversity Matters in Clinical Trials
- **Brian Rivers, PhD, MPH** - Director, Cancer Health Equity Institute, Morehouse School of Medicine
- 8:50 AM Presentation of Awards
- **Nan H. Street**, presenting the Phillip H. Street Cancer Community Service Award
 - **Matthew Mumber, MD**, presenting the Matthew Mumber, MD Award for Excellence in Cancer Patient Navigation

- 9:00 AM Achieving Health Equity in Clinical Trials: Now is the Time
- **Lucile Adams-Campbell, PhD** - Professor of Oncology, Associate Director for Minority Health and Health Disparities Research, and Senior Associate Dean for Community Outreach and Engagement, Georgetown University
- 9:45 AM Networking Break
- 10:15 AM Panel Discussion: If You Change It, Will They Come?
- *Moderator:* **Melissa S. Dillmon, MD** - Hematologist/Oncologist, The Harbin Clinic
 - **Al B. Benson, III, MD, FACP, FASCO** - Professor, Medicine, Hematology Oncology Division, Feinburg School of Medicine, Northwestern University and NCCN Board of Directors
 - **Sharad A. Ghamande, MD** - Assistant Professor, Gynecologic Surgery and Associate Director, Georgia Cancer Center Clinical Research, Wellstar Medical College of Georgia at Augusta University
 - **Anita Johnson, MD, FACS** - Leader, Women's Cancer Program and Chief of Surgery, City of Hope Atlanta
 - **John H. Stewart, IC, MD, MBA, FACS** - Professor and Chief of Surgery, Morehouse School of Medicine and Grady Health System
- 11:30 AM Lunch
- 12:25 PM Introduction of Clinical Trials Navigator Program, Georgia CORE
- **Lynn M. Durham** - President and CEO, Georgia CORE
 - **Marquita Iddirisu** - Clinical Trials Navigator, Georgia CORE
- 12:30 PM Keynote Speaker: Diverse Voices, Better Outcomes: How to Advance Equity in Cancer Clinical Trials
- **Otis W. Brawley, MD** - Professor of Oncology and Associate Director, Community Outreach and Engagement, Sidney Kimmel Comprehensive Cancer Center, Johns Hopkins University
- 1:30 PM Break
- 1:45 PM Panel Discussion: Academic and Industry Efforts to Decentralize Clinical Trials
- Moderator: **Leon Bernal-Mizrachi, MD** - Associate Professor, Emory University School of Medicine, and Emory Service Chief of Hematology and Medical Oncology, Grady Health Systems
 - **Veronica Sandoval, PhD, JD** - Principal, Patient Inclusion & Health Equity, Chief Diversity Office, Genentech
 - **Amanda Beasley, PhD** - Director, Representation in Clinical Research (RISE), Amgen
- 2:45 PM Break
- 3:00 PM Panel Discussion: Words Matter, How to Effectively Communicate Clinical Trial Opportunities
- Moderator: **Trevor M. Feinstein, MD** - Hematologist/Oncologist, Piedmont Cancer Institute
 - **Elvan Daniels, MD, MPH** - Senior Vice President, Center for Diversity in Cancer Research, American Cancer Society
 - **Nina Logan, MD** - Director, Research & Clinical Programs, Leukemia and Lymphoma Society
 - **Mel Mann, MBA, M.Ed.** - Gleevec Clinical Trial Participant
- 4:00 PM Adjourn